



## ALS in the Heartland's 2019 Walk & Rally For Hope Sponsorship Opportunities

Our annual Community Walk is set for Sunday, March 31<sup>st</sup> at Baxter Arena in Omaha. Show the walkers, patient family teams, volunteers, and other potential consumers your compassion for the ALS community with one of our sponsorship opportunities:

### **Lou Gehrig Sponsorship - \$3,000**

- Sponsor's name or logo highlighted on walk give away items.
- Sponsor's name mentioned in press releases and other materials produced for the walk.
- Sponsor may join ALS in the Heartland on media visits (television, radio, etc.)
- Sponsor's logo will be featured on Baxter Arena's digital display board.
- Individualized walk sign with sponsor's name will be displayed along the walk route.
- Sponsor may have an information booth/tent at the walk.
- Sponsor's corporate banner may be displayed at the walk.
- Sponsor's logo and link to website will be displayed on the ALS in the Heartland Web.
- Sponsor's name and logo will be mentioned in all ALS in the Heartland social media.

### **MVP Sponsorship - \$2,000**

- Sponsor's name or logo will be printed on the top, back of walk give away items.
- Individualized walk sign with sponsor's name or logo will be displayed along the walk route.
- Sponsor may have an information booth/tent at the walk.
- Sponsor's corporate banner may be displayed at the walk.
- Sponsor's name or logo will be displayed on the ALS in the Heartland Web site and mentioned in all social media.

### **All-Star Sponsorship - \$1,000**

- Sponsor's name or logo will be printed on the back of walk give away items.
- Sponsor may have an information booth/tent at the walk.
- Sponsor's corporate banner may be displayed at the walk.
- Sponsor's name or logo will be displayed on the ALS in the Heartland Web site.

### **Gold Glove (Information Booth) Sponsorship - \$600**

- Sponsor may have an information booth/table at walk.
- Sponsor's logo will be placed on back of walk give away items.

### **Silver Slugger (Give-Away) Sponsor - \$300**

- Sponsor's logo will be placed on back of walk give away items.

### **Sign Sponsorship - \$100**

- Individualized walk sign with sponsor's name will be displayed along the walk route.

### **Other Major League Sponsorship and Underwriting Opportunities**

- Special sponsorship recognition is available for donors of goods and services, depending on the cash value of the donation (i.e. food and drink items, entertainment, printing, etc.). For more information on sponsorship opportunities, please contact Tammy Stalzer at (402) 592-2374 or [tammy@alsintheheartland.org](mailto:tammy@alsintheheartland.org).